

**Thanks so much for your interest in our treatment approach to HIGH BLOOD PRESSURE.**

We've published our results for *kidney failure*, which you can download from our website at <http://www.genomed.com/pdf/diabetes.technology.therapeutics.pdf> (This is a large file because it has colored graphs; you'll need a fast Internet connection, like a DSL line, to download it).

***If begun early, before a person has lost more than half of their kidney function, our treatment approach can PREVENT having to go on the kidney machine.***

Since we have over 3,000 patient-years' experience already, and since it has been published, it is no longer a trial, but rather "state of the art." Our policy is to run trials for free, but to charge money once a treatment has been published in a peer-reviewed medical journal. ***Our fee is \$800 per year, or \$75/month, payable by check or credit card.***

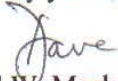
Unfortunately, the patient still has to pay out of their own pocket. *Insurance won't yet cover our fee.* Because health plans have huge turnover, with at least 20% of their patients leaving them to join another plan every year, the plans aren't interested in preventing anything that will happen more than one year later. Their reasoning is, Why should we make patients healthier for our competitors? We hope to change their attitude towards preventive medicine by collecting data showing how well our protocols work.

We'd also be glad to help any grass-roots campaign you'd like to mount by helping you write a letter to send to your insurance plan, if you'd like.

We'd love to work with your current physician, in which case he/she will receive \$100 for their participation in our Clinical Outcomes Improvement Program (COIP<sup>®</sup>). If you don't have a physician who wants to participate, we might be able to find one for you locally among the physicians already working with us. As a last resort, you could always come to my office in St. Louis to get started.

If you'd be interested in proceeding, please let me know. The next step is for me to send you a Confidentiality Agreement and the paperwork for getting started. We prefer sending everything by *e-mail*, if at all possible.

Sincerely yours,

  
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